

Habitat for Humanity Gala Sponsorship 2019

Gala Marketing/Promotional Opportunity	Foundation Builder \$10,000	Team Partner \$5,000	Dream Builder \$2,500	Helping Hand Partner \$1,000	Gold \$500	Silver \$250	Bronze \$125
Company exposure on event invitations (deadline dependent)	✓ Logo	✓ Name					
Company exposure on min. of 2 e-blasts pre-event with link	✓ Logo	✓ Logo	✓ Name				
Exposure with link on HFHGP website	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name	✓ Name
Ad in event program	✓ Full-page, color, most prominent	✓ Full-page, color	✓ Full-page, color	✓ Half-page, color	✓ Half-page b/w	✓ Quarter- page, b/w	✓ Business card ad
Gala tickets (value \$75 ea)	20 preferred seating	16 preferred seating	10	4	2		
Sponsorship announcement on HFH social media (Facebook, LinkedIn, Instagram)	✓	✓	✓	✓	✓	✓	
Company recognition on sponsor event signage	✓	✓	✓	✓	✓		
Company recognition in post-event thank you e-blast	✓	✓	✓	✓	✓		
Opportunity to film short testimonial video to be posted on HFHGP's Facebook page (optional)	✓	✓	✓	✓			
Opportunity to display company literature on central event sponsor table at reception	✓	✓	✓	✓			
Company recognition in speaking program	✓	✓	✓				
Mention in pre- & post-event press releases	✓	✓					
Opportunity for company representative to take part in speaking program on stage at Gala	✓						
Logo placement on Step & Repeat banners, the backdrop in press photo opportunities	✓						
Company mention as sponsor in pre-event local on-air radio program	✓						
Exhibit table for company literature at Gala (if desired)	✓						

Habitat for Humanity Gala Sponsorship 2019

	Foundation Builder \$10,000	Team Partner \$5,000	Dream Builder \$2,500	Helping Hand Partner \$1,000	Gold \$500	Silver \$250	Bronze \$125
<u>BONUS Exposure at the "Ride for Homes" in 2020</u>							
Company exposure on Ride website, Facebook page and social media mentions	✓ Logo	✓ Logo					
Logo inclusion on back of Ride T-shirts	✓ Logo, prominent	✓ Logo					
Company recognition in speaking program	✓	✓					
Mention in pre- & post-event press releases	✓	✓					
Reserved vendor table at the Ride (if desired)	✓	✓					